

melt.

Welcome to SparkSquad | MLM

Ignite Your Ambition

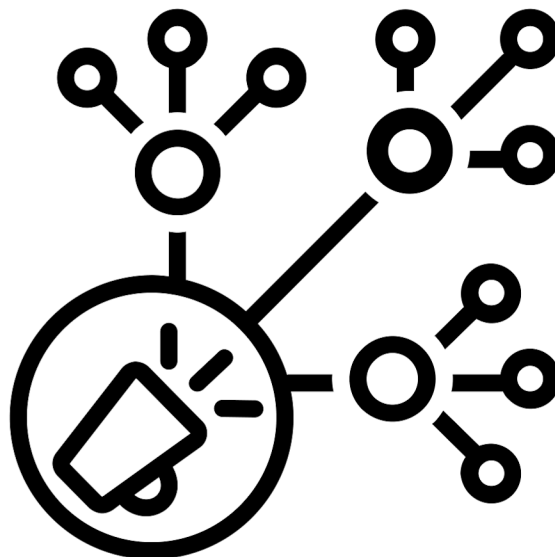


Welcome to SparkSquad | MLM, your gateway to igniting your success with melt. We're thrilled to introduce you to this exciting opportunity that combines your passion for candles with a profitable business venture.

Join us and become part of the SparkSquad community!

OUR MLM OPPORTUNITY

What is MLM?



Multi-Level Marketing (MLM) is a dynamic business model that empowers individuals to build their businesses while representing a brand they believe in. With SparkSquad MLM, you have the opportunity to leverage your love for candles and earn as you share our products with others.

SparkSquad | Empowering Your Success

SparkSquad is more than just a business opportunity; it's a chance to transform your passion into profit. We believe in providing a platform for motivated individuals like you to achieve financial independence while building a network of candle enthusiasts.

WHAT SETS US APART

No Investment

Unlike many other MLM programs, SparkSquad requires no initial investment. We believe in you, and we invest in your success from the very beginning. Your journey starts without any financial burden.

Flexible Hosting Options

With SparkSquad, you have the flexibility to host parties where and how you want. Whether it's at our store, your preferred location, or online, you have the freedom to choose the hosting method that suits your lifestyle.

Proven Profitability

Our program's success speaks for itself. Online parties hosted by SparkSquad members typically bring in an average of \$1,100 in profits. Your earnings have the potential to soar as you become an Ambassador or Influencer.

Exclusive Discounts and Rewards

As a SparkSquad member, you and your party host attendees enjoy exclusive discounts and rewards. You'll also have access to special offers like our bundle deal of 4 16oz candles for just \$100 (each 16oz candle retails at \$32). It's an unbeatable offer for candle enthusiasts.

MLM Structure

AMBASSADORS | THE BRAND ADVOCATES

As an Ambassador for SparkSquad, you play a pivotal role as a brand advocate for melt. Your mission is to not only host successful candle parties but also to actively seek out potential growth opportunities, leveraging your social platforms and connections.

HERE'S AN IN-DEPTH LOOK AT YOUR MULTIFACETED ROLE AND THE EXCITING OPPORTUNITIES THAT AWAIT YOU:

→ Advocate for the Brand

You are the face and voice of melt. in your community and beyond. Embrace our brand's values, quality, and passion for candles as you advocate for our products.

→ Party Host Recruitment

Your primary focus is to find and nurture potential party hosts. Utilize your social platforms, connections, and charisma to encourage others to join the SparkSquad family.

→ Host Your Private Events

Personal hosting is a significant part of your role. Utilize our store space to host private events where you can introduce guests to our premium candles. Create an inviting atmosphere where guests can shop and experience our scents firsthand.



Network with Store Owners

Forge valuable relationships with store owners in your network. Identify opportunities to introduce our products to their shelves. We will assist in fostering these relationships, creating contracts, and providing the necessary inventory.



Revenue from Store Sales

You will receive a substantial 20% commission on all store sales generated through your efforts for the life of the contract. Regularly update and rotate inventory to keep the products fresh and appealing to store customers.



Craft Shows & Events

Attend local craft shows and events on behalf of melt. We'll provide you with the inventory, setup, and payment processing hardware. We'll even cover the upfront fees for event registration. Your role is to show up, showcase our products, and make sales.



Fundraiser Opportunities

Seek out and create fundraising opportunities in your community. We'll provide you with the marketing content and support you need to promote these initiatives. Your task is to find and engage with organizations interested in fundraising with our candles.



Wholesale, Private Label, and Collaborations

Explore opportunities to source wholesale deals, engage in private labeling, and collaborate with other brands. These avenues can significantly expand your earning potential as you tap into new markets and customer bases.

MLM Structure

AMBASSADORS | THE BRAND ADVOCATES

In summary, your role as an Ambassador extends far beyond hosting candle parties.

You are the driving force behind expanding the SparkSquad community and brand presence.

Your efforts in recruitment, networking, event participation, and partnership building will not only contribute to your personal success but also to the growth and recognition of the melt. brand.

As a dedicated Ambassador, you are at the forefront of our mission to spread warmth, fragrance, and connection through our candles.

We are excited to support you on this journey!

MLM Structure

INFLUENCERS | THE ONLINE PARTY HOSTS

As an Influencer for SparkSquad, you are at the heart of our online candle parties. Your primary focus is to host engaging and unique online parties on platforms like Facebook, where you can connect with like-minded consumers.

HERE'S A DETAILED LOOK AT YOUR ROLE AND THE EXCITING OPPORTUNITIES THAT COME WITH IT:

→ **Host Online Facebook Parties**

Your primary role is to host online parties on Facebook, creating a dynamic and enjoyable experience for your guests. These parties serve as a platform for your friends and family to receive exclusive offerings from melt.

→ **Engage with Participants**

Act as the host and the main point of contact during the party. Engage with participants, introduce the brand, answer questions, and create a welcoming atmosphere.

→ **Party Structure & Marketing Materials**

While you focus on the party's content and engagement, we will provide you with the structure and marketing materials needed to ensure a successful event. You'll have access to a toolkit designed to enhance the party experience.



Exclusive Discounts

Your online parties are the gateway to exclusive discounts that make our premium candle products more accessible than ever. By participating in your party, guests gain access to special pricing that's not available elsewhere.



Earnings & Rewards

As an Influencer, you will benefit from your hosting efforts in multiple ways:

- You'll receive 10% of the total sales in melt. Bucks, which can be used to purchase any melt. products.
- Enjoy an 8oz candle for every new host booking your party generates, allowing you to experience our premium scents at no costs.
- Immediately following the party's close, take advantage of a limited-time offer to enjoy a 50% discount on ANY products.



Build Your Community

Beyond hosting parties, use this opportunity to build a community of candle enthusiasts who share your passion. Encourage participants to join the SparkSquad family and consider becoming hosts themselves.



Expand Your Network

As you host online parties and connect with participants, you'll naturally expand your network. Take advantage of these connections to further grow your presence as a SparkSquad Influencer.

MLM Structure

INFLUENCERS | THE ONLINE PARTY HOSTS

In summary, your role as an Influencer revolves around hosting engaging online parties, connecting with participants, and promoting exclusive offers and discounts.

Your efforts not only contribute to your personal success but also to the growth and recognition of melt.

As a dedicated Influencer, you are instrumental in creating a sense of community and excitement around our brand.

We are excited to support you as you continue to share warmth, fragrance, and connection through our candles.

Empowering Your Success

Consistent Branding Materials

We understand the importance of maintaining a cohesive and professional image for your parties and events. That's why we provide you with consistent branding materials that reflect the quality and essence of melt. Our branding materials are designed to help you create visually appealing and memorable experiences for your guests.

Access to Knowledge

Success is built on knowledge and skills. As a SparkSquad member, you gain access to our comprehensive knowledge-sharing and training resources. Resources are tailored to help you excel in your role as an Ambassador or Influencer. Whether it's honing your sales techniques, perfecting your candle knowledge, or mastering the art of hosting engaging events, we've got you covered.

A Community

At SparkSquad, you're not alone in your journey. You become part of a vibrant and motivated community of women entrepreneurs who share your passion for candles and business. Together, we form a network of support, inspiration, and collaboration. We believe in the power of community and the collective strength it brings. As you light up lives with our candles, you'll also find camaraderie, encouragement, and mentorship within our SparkSquad family.

In this community, you'll have the opportunity to connect with others who are on similar journeys, exchange ideas, and learn from each other's experiences. We believe that together, we can achieve more and reach greater heights.